

# Heidelberg Foods Ltd.

## Product Catalogue





## Heidelberg Foods Ltd.



Heidelberg Foods Ltd. specializes in premium quality, great tasting, shelf stable meat products and meat snacks. All products are made from the finest quality meats and spices, with no fillers. They are naturally wood smoked. Through your own private label or our Noah Martin Country Store brand, these products are an excellent compliment in your stores' deli, packaged meat or snack sections.

We operate out of a state of the art BRC Global Standard certified, federally registered, CFIA (Canadian Food Inspection Agency) regulated meat processing facility, and we are USDA export eligible.

Located in the Mennonite Heartland of Ontario between the world famous St. Jacobs Farmers' Market and the picturesque town of St. Jacobs, we create and manufacture a variety of traditional European Style processed meats. Our modern facility blends the newest technologies with true old world craftsmanship and time proven recipes. All of our products are completely free of common allergen sources.

Our Noah Martin Country Store brand products are enjoyed nationally and can be found at many chain grocery stores, delicatessens and independents.

Heidelberg Foods is also a producer of many products packaged under private labels. All private label products are produced to the same industry leading standards as our Noah Martin Country Store products.

All of our products are shelf stable and have up to one year's shelf life, thus reducing shrink at store level and giving the retailer flexibility to merchandise our products anywhere in their store to capture impulse sales.

For consumers, our products are portable and require no refrigeration. They are ideal for entertaining, lunches, snacking, picnics, camping and other outdoor activities. Most importantly, our products are great tasting.



## Food Safety



- Heidelberg's plant is a federally registered, CFIA regulated facility thus requiring higher standards of food safety than provincially regulated facilities.
- We have attained BRC Global Standard for food safety, level 8 AA certification which is recognized "world wide".
- This strong commitment to food safety provides enhanced comfort for retailers and their shoppers.



## Product Attributes



- Shelf stable – our products stay fresh in their vacuum package for up to one year, thus reducing shrink at store level.
- Portable – our products do not require refrigeration, making them an ideal meat/protein for entertaining, lunches, snacking, camping and other outdoor activities.
- Great tasting – our products are made from only the finest cuts of pork, beef and turkey, and high quality spices, then smoked with natural hardwood.
- Safety - food safety is paramount in the manufacturing of all products.
- Quality - we have over 25 years of experience producing high quality processed meats that exceed customer expectations, using a blend of old word training in the art and science of sausage making together with modern technologies.
- Allergen and Gluten free - all products are common allergen and gluten free.
- Unique Display Opportunities - since our products do not require refrigeration, they can be displayed and merchandised in unique areas of your stores creating incremental sales.





# Noah Martin Summer Sausage



[Link to Summer Sausage Product Information](#)









## Peppersticks 1.75oz/50g (Individual):



[Link to Mild Pepperoni Information](#)



[Link to Hot Pepperoni Information](#)





# Pepperoni Mini's 4.4oz/125g:



[Link to Mild Pepperoni Minis Information](#)



[Link to Hot Pepperoni Minis Information](#)



## Pepperoni 13oz/375g (25 Sticks):



[Link to Mild Pepperoni Information](#)



[Link to Hot Pepperoni Information](#)









# Chabai Sausage:



[Link to Chabai Information](#)



[Link to Hot Chabai Information](#)



## Noah Martin Products



<u>Sku # / Description</u>	<u>Units/case</u>	<u>Sku # / Description</u>	<u>Units/case</u>	<u>Sku # / Description</u>	<u>Units/case</u>
<b><u>Summer Sausage</u></b>		<b><u>Pepperoni (Single sticks 50g)</u></b>		<b><u>Pepperoni (375g 6 " sticks)</u></b>	
1106 NM Summer Sausage 13oz/375g	24	2501 NM Pepperoni Stick Mild 1.75oz/50g	100	2891 NM Pepperoni Stick Mild 13oz/375g	12
1113 NM Summer Sausage 21oz/600g	14	(4x25)		2892 NM Pepperoni Sticks Hot 13oz/375g	12
1104 NM Summer Sausage 63oz/1.8kg	3	2502 NM Pepperoni Stick Hot 1.75oz/50g	100	<b><u>Pepperoni ( 600g 6" sticks )</u></b>	
<b><u>Salamis</u></b>		<b><u>Pepperoni ( 75g 6" sticks - 5 pack)</u></b>		2901 NM Pepperoni Stick Mild 21oz/600g	10
1101 NM German Salami 13oz/375g	16	3011 NM Pepperoni Mild 5 pack 2.6oz/75g	36	2902 NM Pepperoni Stick Hot 21oz/600g	10
1102 NM Peppercorn Salami 13oz/375g	12	3012 NM Pepperoni Hot 5 pack 2.6oz/75g	36	<b><u>Sausage</u></b>	
1107 NM Hot Hungarian Salami 13oz/375g	16	<b><u>Pepperoni (mini bites 125g)</u></b>		1111 NM Mild Chabai Sausage 6.1oz/175g	18
1115 NM Mild Hungarian Salami 13oz/375g	16	2551 NM Pepperoni Mini Bite Mild 4.4oz/125g	18	1112 NM Hot Chabai Sausage 6.1oz/175g	18
		2552 NM Pepperoni Mini Bite Hot 4.4oz/125g	18		